



Sacramento County Bar Association

ADVERTISING SPACE AGREEMENT 2017

Insertion Order | SACRAMENTO LAWYER MAGAZINE | eNEWSLETTER

Date: _____

Acct. Rep. _____

Magazine Insertion Details

	Size	Price
Jan / Feb <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
Mar / Apr <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
May / Jun <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
Jul / Aug <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
Sep / Oct <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
Nov / Dec <input type="checkbox"/>	<input type="text"/>	\$ <input type="text"/>
Sub-Total		\$ <input type="text"/>

eNewsletter Insertion Details

	Square	Tower		Square	Tower
Jan <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Jul <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feb <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Aug <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mar <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sep <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apr <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oct <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Nov <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jun <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Dec <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Square 163px X 163px					Price
Tower 163px X 326px					\$ <input type="text"/>

Client information

Name _____

Company _____

Address _____

Phone _____

Fax _____

E-mail _____

Web address _____

Agreement

Specials instructions: _____

TOTAL DUE _____ \$

This amount will be billed with your first issue billing. Please note that additional ad design will be billed at quoted rates.

Authorized Signature: _____

Name of Authorized Signer: _____

Title: _____ Date: _____

Payment Information

Check made payable to: **Sacramento County Bar Association**

Mail to: Sacramento County Bar Association - Lawyer Magazine

425 University Ave, Suite 120

Sacramento, CA 95825

Billed via invoice – pending credit approval. Advertiser understands that frequency discounts are forfeited if invoice is not paid within 30 days of the distribution date(s). I agree to these terms..

VISA MasterCard Exp. Date -

Card No. - - - CVC

Cardholder's name: _____

Signature: _____

I hereby authorize the above-described advertisement(s) to be published in SACRAMENTO LAWYER Magazine and www.sacbar.org. I acknowledge that SACRAMENTO LAWYER Magazine and www.sacbar.org holds both advertiser and its agency, if applicable, jointly and severable liable for all payments. Failure to fulfill contract will result in a short rate and any additional ad creation costs. Cancellation of this contract prior to its fulfillment must be dated and in writing and forwarded to appropriate sales representative (or faxed to 916-564-3780 or via email: scba@sacbar.org). I understand and acknowledge that no space cancellations will be accepted if not submitted 30 days prior to ad close date (as stated above and on our printed issue dates calendar). Cancellations will not be accepted over the phone. I further agree and understand that if any invoice is paid after the due date (net 10), the invoice is considered past due and all frequency discounts are forfeited and I will pay the open (1x) rate applicable to ad size on the current year rate card. In addition, past due amounts will accrue interest at the rate of 1.5% or the maximum rate allowed by law (whichever is more) per month, from the date any such amount becomes past due. I have read and understand the terms and conditions stated on the front and back of this insertion order.

- Client Submitting Needs to be created
- Other (Attach special instructions)



Sacramento County Bar Association

ADVERTISING RATES 2017



SACRAMENTO LAWYER MAGAZINE | eNEWSLETTER

Member Rates

Sacramento Lawyer MAGAZINE AD Pricing

Size	Annual 6x	Three Issue	One Issue
Full Page	\$1,374. per issue	\$1,458. per issue	\$1,551. per issue
1/2page	\$ 845. per issue	\$ 935. per issue	\$ 972. per issue
1/3page	\$ 718. per issue	\$ 807. per issue	\$ 845. per issue
1/4 page	\$ 591. per issue	\$ 680. per issue	\$ 718. per issue
1/8 page	\$426. per issue	\$ 453. per issue	\$ 591. per issue
Back Cover	\$2,107. per issue	\$2,232. per issue	\$2,361. per issue
IFC/IBC	\$1,515. per issue	\$1,623. per issue	\$1,744. per issue

E-Newsletter Banner AD Pricing

Size	One Month (4x)	Two Months (8x)	Six Months (24x)
Square	\$120. \$30 per issue	\$240. \$30 per issue	\$720. \$30 per issue
Tower	\$240. \$60 per issue	\$480. \$60 per issue	\$1,440. \$60 per issue

Non-Member Rates

Sacramento Lawyer MAGAZINE AD Pricing

Size	Annual 6x	Three Issue	One Issue
Full Page	\$1,727. per issue	\$1,832. per issue	\$1,949. per issue
1/2page	\$ 1,062. per issue	\$1,174. per issue	\$1,222. per issue
1/3page	\$ 902. per issue	\$1,014. per issue	\$1,062. per issue
1/4 page	\$ 742. per issue	\$ 854. per issue	\$ 902. per issue
1/8 page	\$ 535. per issue	\$ 568. per issue	\$ 742. per issue
Back Cover	\$2,648. per issue	\$2,808. per issue	\$2,967. per issue
IFC/IBC	\$1,904. per issue	\$2,040. per issue	\$2,192. per issue

E-Newsletter Banner AD Pricing

Size	One Month (4x)	Two Months (8x)	Six Months (24x)
Square	\$160. \$40 per issue	\$320. \$40 per issue	\$960. \$40 per issue
Tower	\$320. \$80 per issue	\$640. \$80 per issue	\$1,920. \$80 per issue