



SACRAMENTO COUNTY BAR ASSOCIATION

EVENT Calendar

eNewsletter

# ADVERTISING SPACE AGREEMENT 2017

## Banner AD Insertion Order | SCBA EVENT CALENDAR | eNEWSLETTER

Date: \_\_\_\_\_

Acct. Rep. \_\_\_\_\_

### Event Calendar Insertion Details

- 3 months       9 months
- 6 months       1 year

Square 170px X 170px (Thumbnail 60x60px)

/ /	/ /
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Banner Ad insertion duration

Price

\$

### eNewsletter Insertion Details

	Square	Tower		Square	Tower
Jan	<input type="checkbox"/>	<input type="checkbox"/>	Jul	<input type="checkbox"/>	<input type="checkbox"/>
Feb	<input type="checkbox"/>	<input type="checkbox"/>	Aug	<input type="checkbox"/>	<input type="checkbox"/>
Mar	<input type="checkbox"/>	<input type="checkbox"/>	Sep	<input type="checkbox"/>	<input type="checkbox"/>
Apr	<input type="checkbox"/>	<input type="checkbox"/>	Oct	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	Nov	<input type="checkbox"/>	<input type="checkbox"/>
Jun	<input type="checkbox"/>	<input type="checkbox"/>	Dec	<input type="checkbox"/>	<input type="checkbox"/>

Square 163px X 163px

Tower 163px X 326px

Price

\$

- Client Submitting     Needs to be created
- Other (Attach special instructions)

### Client information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web address \_\_\_\_\_

### Agreement

Specials instructions: \_\_\_\_\_

### TOTAL DUE

\$

This amount will be billed with your first issue billing. Please note that additional ad design will be billed at quoted rates.

Authorized Signature: \_\_\_\_\_

Name of Authorized Signer: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Information

Check made payable to: **Sacramento County Bar Association**

Mail to: Sacramento County Bar Association - Lawyer Magazine

425 University Ave, Suite 120

Sacramento, CA 95825

Billed via invoice – pending credit approval. Advertiser understands that frequency discounts are forfeited if invoice is not paid within 30 days of the distribution date(s). I agree to these terms..

VISA     MasterCard    Exp. Date -

Card No. ---    CVC

Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

I hereby authorize the above-described advertisement(s) to be published in SACRAMENTO LAWYER Magazine and www.sacbar.org. I acknowledge that SACRAMENTO LAWYER Magazine and www.sacbar.org holds both advertiser and its agency, if applicable, jointly and severable liable for all payments. Failure to fulfill contract will result in a short rate and any additional ad creation costs. Cancellation of this contract prior to its fulfillment must be dated and in writing and forwarded to appropriate sales representative (or faxed to 916-564-3780 or via email: scba@sacbar.org). I understand and acknowledge that no space cancellations will be accepted if not submitted 30 days prior to ad close date (as stated above and on our printed issue dates calendar). Cancellations will not be accepted over the phone. I further agree and understand that if any invoice is paid after the due date (net 10), the invoice is considered past due and all frequency discounts are forfeited and I will pay the open (1x) rate applicable to ad size on the current year rate card. In addition, past due amounts will accrue interest at the rate of 1.5% or the maximum rate allowed by law (whichever is more) per month, from the date any such amount becomes past due. I have read and understand the terms and conditions stated on the front and back of this insertion order.



SACRAMENTO COUNTY BAR ASSOCIATION

**EVENT**Calendar

**eNewsletter**

ADVERTISING SPACE AGREEMENT 2017

**Banner AD Rates | SCBA EVENT CALENDAR | eNEWSLETTER**

**SCBA Event Calendar** - 8,500 - 10,000+ visits per month

**SCBA eNewsletter** - emailed once a week

**NEW**

Desktop

Mobile Device



## Member Rates

### SCBA Event Calendar Banner AD Pricing

Size	Three Months	Six Months	Nine Months	One Year
Square	<b>\$900.</b> \$300 per month	<b>\$1,800.</b> \$300 per month	<b>\$2,700.</b> \$300 per Month	<b>\$3,600.</b> \$300 per Month

### E-Newsletter Banner AD Pricing

Size	One Month (4x)	Two Months (8x)	Six Months (24x)
Square	<b>\$120.</b> \$30 per issue	<b>\$240.</b> \$30 per issue	<b>\$720.</b> \$30 per issue
Tower	<b>\$240.</b> \$60 per issue	<b>\$480.</b> \$60 per issue	<b>\$1,440.</b> \$60 per issue

## Non-Member Rates

### SCBA Event Calendar Banner AD Pricing

Size	Three Months	Six Months	Nine Months	One Year
Square	<b>\$1,080.</b> \$360 per month	<b>\$2,160.</b> \$360 per month	<b>\$3,240.</b> \$360 per Month	<b>\$4,320.</b> \$360 per Month

### E-Newsletter Banner AD Pricing

Size	One Month (4x)	Two Months (8x)	Six Months (24x)
Square	<b>\$160.</b> \$40 per issue	<b>\$320.</b> \$40 per issue	<b>\$960.</b> \$40 per issue
Tower	<b>\$320.</b> \$80 per issue	<b>\$640.</b> \$80 per issue	<b>\$1,920.</b> \$80 per issue